



S.P. HINDUJA

— BANQUE PRIVÉE —



HEROES FOR HUMANITY



FOURTH YEAR SUMMARY

OVER **1.3M** IMPACTED IN THE PAST YEAR FROM DIRECT SERVICES

284K
REACHED WITH
HELP DESK SERVICES

246K
REACHED FROM MHM
AWARENESS CAMPS

163K
REACHED BY ANEMIA
AWARENESS & TESTING

41K
REACHED BY BANKING AND
SAVING EDUCATION &
AWARENESS

496K+
REACHED BY HEALTH &
HYGIENE CANCER
AWARENESS

158K
REACHED BY PRIMARY
HEALTH & HYGIENE
PROGRAMS

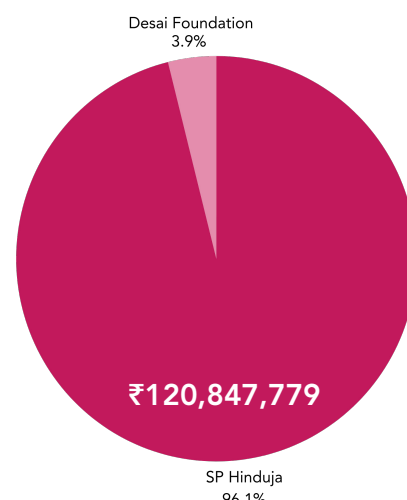
The Heroes for Humanity (HFH) program stands as a shining example of what transformational support can achieve.

₹120,847,779 generously contributed by S.P. Hinduja has been the cornerstone of this initiative.

₹4,871,866 from the Desai Foundation further strengthened the effort, ensuring deep community reach and sustainability.

Together, this catalytic partnership enabled the program to reach over **6 million lives across rural India**, providing critical health services, empowering women, and equipping 1000+ local Heroes to lead change within their own communities.

This cumulative impact underscores how strategic generosity and trust can not only respond to crises but also build long-lasting systems of dignity, opportunity, and resilience.



ABOUT HEROES FOR HUMANITY

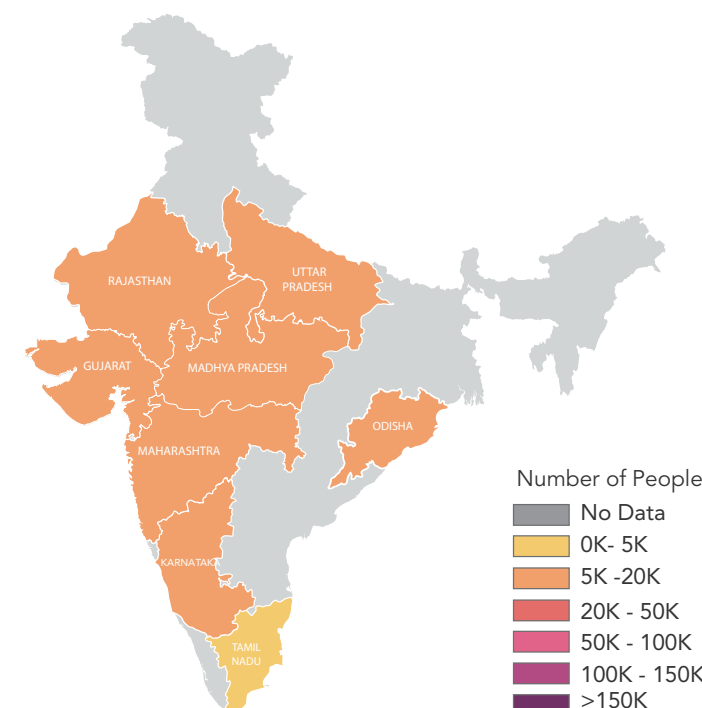
Launched in the wake of the COVID crisis, Heroes for Humanity began as a bold experiment to reach India's most underserved communities at a time of urgent need. With the extraordinary trust and investment of S.P. Hinduja Bank, this initiative quickly grew beyond emergency response. Their partnership became a catalyst, redefining how we connect with rural communities and transforming Heroes for Humanity into a resilient, highly adaptable framework for how we scale our proven models of service delivery across India.

Thanks to this collaboration, Heroes for Humanity has been at the forefront of rural impact, deployed in eight states, including Rajasthan, Gujarat, Uttar Pradesh, Madhya Pradesh, Maharashtra, Odisha, Tamil Nadu, and Karnataka. By recruiting and training nearly 500

community facilitators, all drawn from the very communities they serve, we ensured that our work was rooted in genuine understanding and trust. These local leaders brought vital health and hygiene support, essential supplies, menstrual dignity programs, and hope directly to over six million individuals, making profound change personal and enduring.

What began as a means of immediate relief has, through unwavering support from S.P. Hinduja Bank evolved into a cornerstone of our programming. Today, Heroes for Humanity stands as clear evidence of what catalytic giving and a shared vision can accomplish. It is a testament to the power of investing deeply, trusting boldly, and reimagining what's possible for rural India. On behalf of everyone at the Desai Foundation and the millions who have felt the touch of this movement, we offer our heartfelt gratitude to Karam Hinduja & S.P. Hinduja Bank. Their commitment has not only changed our work; it has set new standards for partnership and transformation at scale.

POPULATION REACHED IN TARGET AREAS*



*Population reached calculated using the indirect beneficiaries from direct services.

GEOGRAPHIC REACH

We are proud to have hired and trained Heroes in Gujarat, Maharashtra, Rajasthan, Uttar Pradesh, Madhya Pradesh, Tamil Nadu, Odisha, and Karnataka. We have reached 2,093 villages in 21 districts.



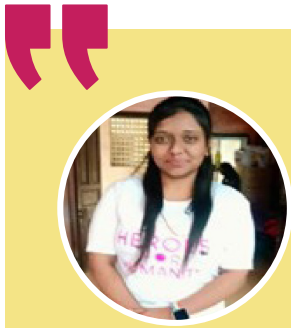


HEROES DEVELOPMENT INITIATIVES

Heroes are the driving force behind our program, creating meaningful impact through their passion and commitment. Of the 400 active Heroes, 75% (335) are women and 60% (246) are under the age of 30, highlighting our strong focus on empowering women and youth as change-makers. To support their growth, we’ve conducted 21+ Training of Trainers workshops along with regular monthly and quarterly guidance sessions that build essential skills like entrepreneurship, effective communication, focus group facilitation, and survey methodologies. Many Heroes also invest their stipends in further education and skill-building, showing deep dedication to personal and professional development.

In partnership with PwC India Limited and Microsoft’s Diversity Skilling Program, Heroes have received training in digital literacy, stress management, project management, spoken English, and employability skills. This holistic approach ensures they’re equipped to address diverse challenges in their communities. In the last financial year alone, we trained 154 new Heroes. Since the inception of the Heroes Development Program, 1,497 Heroes have been trained, with 400 currently active in the field, each one a resilient, self-motivated leader committed to driving community transformation.

TURNING SETBACKS INTO STRENGTH



Growing up in a humble household, Meghna watched her mother serve the community as an Anganwadi worker and her brother work hard as a rickshaw driver. Despite their dedication, life was not easy. When Meghna failed her 12th-grade board exams, she was left feeling defeated and unsure of her future, with few opportunities and limited qualifications.

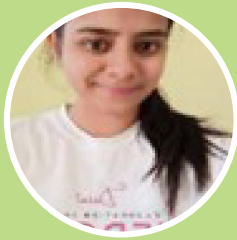
Everything changed when she heard about the Heroes for Humanity program by The Desai Foundation through a friend. Encouraged by the chance to do meaningful work, Meghna applied and was selected. She was trained to conduct awareness sessions. “I was given training, guidance, and a sense of purpose,” she says. “Thanks to The Desai Foundation, I’ve gained the confidence to stand on my own.”

Alongside her work, Meghna also rejoined her studies and successfully completed a Computer Certification through the Industrial Training Institute (ITI), further strengthening her skills and career prospects.

Today, Meghna is a confident and driven young woman who not only supports her family but also serves as an inspiration to others in her community. Her journey with The Desai Foundation shows how opportunity and support can help someone rebuild their future.

Meghna, HERO — Valsad Pardi District, Gujarat, India

PLANTING SEEDS OF CHANGE IN HER OWN VILLAGE



Abhilasha, a determined 22-year-old from Banasthali village in Tonk district, always dreamed of creating meaningful change in her community. Inspired to give back, she pursued a Master’s in Social Work from Banasthali Vidyapeeth.

During her studies, Abhilasha interned with The Desai Foundation Trust and went on to work as a Community Facilitator (CF) from August 2023 to July 2024. Assigned to her own village, she worked closely with residents, raising awareness, engaging the community, and addressing local challenges.

“Working as a CF helped me understand rural realities and strengthened my skills in leadership, planning, and communication,” she shares. “It gave me the confidence to move forward.”

After completing her MSW, Abhilasha was selected as a ‘Raid and Rescue Officer’ in a child protection program with Gram Rajya Vikas evam Prashikshan Sansthan (GVPS), earning INR 24,500 per month. She now supports vulnerable children and continues to uplift her community.

“My time with The Desai Foundation laid the foundation for my journey. I’m proud to continue making a difference,” she says.

Abhilasha, HERO — Tonk District, Rajasthan, India

MESSAGE FROM THE DESAI FOUNDATION TRUST

At the Desai Foundation, we believe that true transformation is possible when trust, vision, and commitment come together. The journey of Heroes for Humanity is a reflection of this belief. What began as an urgent response during the COVID-19 crisis has grown into one of our most defining movements, bringing dignity, health, and opportunity to communities across rural India.

This progress has only been possible because of partners who chose to stand with us not just in a moment of need, but in the long path toward systemic change. With their support, we have been able to reach over **6 million lives**, deliver critical health services in remote areas.

As we look to the future, we remain committed to building on this legacy, strengthening rural communities with compassion, resilience, and dignity. The impact we see today is only the beginning, and together, we can ensure this ripple of change continues for generations.

- Yati Desai, Deputy Executive Director, The Desai Foundation Trust



On behalf of The Desai Foundation and the millions touched by the Heroes for Humanity movement, we extend our deepest gratitude to **Karam Hinduja** and **S.P. Hinduja Bank**. You have been an example of a truly transformational funder, trusting us from the very start, launching this journey as a COVID relief effort, and helping grow Heroes for Humanity into the very fabric of who we are as an organization.

Your catalytic support has not only sustained our work but propelled it to new heights, expanding dignity, health, and opportunity across rural India. Together, we have now impacted **over 6 million lives**, proof that transformational trust can indeed change the world. From providing critical

health services in some of the most remote villages, to creating pathways for women’s economic empowerment, to equipping our 500 local ‘Heroes’ with the tools to serve their communities, the positive ripple effects are visible in the countless stories of resilience and progress we have collected over the years.

Thanks to your belief in our vision, half our funding now comes from within India, a sign of deepening ownership, trust, and shared responsibility.

We are honored by your trust and proud to stand beside you in this work. The road ahead is brighter because you walk it with us.

— Parissa Nowshadi, Chief Operating Officer, The Desai Foundation

When we speak of the word ‘HERO’, it brings to mind the 1,000+ Heroes for Humanity, community facilitators who stepped forward during the COVID-19 pandemic, putting service before self. They became guiding lights in their communities, spreading awareness on menstrual equity, cancer prevention, hygiene, nutrition, entrepreneurial thinking, savings, and access to banking. Their impact continues to grow. In the past year, these change makers led the fight against anemia, screening over **1.6+ lakh beneficiaries** and ensuring the timely distribution of iron supplements to those who were anemic. This is more than community service, it is heroism in action, inspiring lasting change at the grassroots. The Desai Foundation is proud to have nurtured this and remains deeply grateful to **S.P. Hinduja Banque Privée & Srimad Rajchandra Mission** for their collaboration and to all implementation partners for their steadfast local support.

— Pratik Parekh, Sr. Program Manager, The Desai Foundation Trust



HEALTH & HYGIENE AND AWARENESS OF ANEMIA

Recognizing the rising prevalence of anemia in the communities we serve, we initiated targeted awareness efforts under our Health and Hygiene Awareness Program in the previous financial year. The campaign focused on educating people about the causes, symptoms, and prevention of anemia, particularly through improved diet and food habits.

Building on this foundation, in FY 2024–25, our efforts under the Heroes for Humanity initiative shifted toward active diagnosis and early intervention. Heroes have played a crucial role in mobilizing communities, raising awareness, and encouraging participation in health screenings.

This year, Heroes successfully organized **5,460 diagnostic camps**, where **163,822 individuals** received hemoglobin level check-ups. These camps helped identify cases early and guide individuals on preventive and corrective measures.

In the upcoming year, our focus will expand to include distribution of iron and nutritional supplements based on screening results, ensuring that those affected receive timely support. By combining testing, awareness, and supplementation, we aim to combat this silent epidemic more effectively and improve the overall health and well-being of the communities we serve.

	Category	Serious Animatic	Mild Animatic	Healthy
5,460 Diagnostic Camp checkup	6 Month to 6 Year	406	8504	1854
	7 Year to 14 Year	1463	29586	5622
	15 Year to 18 Year (Adolescent)	700	13353	3649
98,246 Female	18 Year above (Male)	1044	29103	6425
	18 Year above (Female)	3304	51357	7452
47,435 Children	Pregnant Women	5	110	18
	Total Impact	6922	132013	25020
163,822 People checkup				
65,576 Male				
133 Pregnant Women				

FROM WEAKNESS TO WELLNESS



Shweta, a 25-year-old homemaker from Batala in Bhokar taluka, lives with her husband and in-laws. She had never undergone anemia testing during her pregnancy. At a routine check-up, she learned about a free anemia testing camp by the Desai Foundation, where she met Jyoti, who explained the importance of hemoglobin levels for the health of both mother and baby. Shweta’s test revealed a low hemoglobin count of 9, prompting Jyoti to guide her on improving her diet with iron-rich foods, taking iron and folic acid supplements regularly, and exercising daily.

Determined to take control of her health, Shweta followed this advice diligently with the support of her family. Over the following weeks, her energy levels improved, and a follow-up test showed healthier hemoglobin levels. Feeling stronger and more confident in her pregnancy journey, Shweta’s story highlights how awareness, timely testing, and simple lifestyle changes can have a lasting impact on maternal and child health.

Shweta — Batala in Bhokar Taluka, Maharashtra, India

PROGRAM HIGHLIGHT — BANKING & SAVING EDUCATION AND AWARENESS

The Desai Foundation’s Banking and Savings Education Program aims to empower rural communities with essential financial literacy. Through interactive and practical sessions, participants gain the knowledge and confidence to make informed financial decisions. Core topics include money and banking fundamentals, money management, savings and investment options, credit and loans, financial planning, and fraud prevention.

In response to community demand, the program was conducted exclusively in Uttar Pradesh during FY 2024–25. Over the year, our trained Heroes facilitated **1,400 awareness sessions**, reaching **41,896 individuals**. Each session was followed by regular follow-ups to reinforce learning and support participants in applying their new knowledge. The program not only builds individual financial confidence but also contributes to the economic resilience of entire communities.



PROGRAM HIGHLIGHT — PRIMARY HEALTH AND HYGIENE

Across India, our Heroes have been working tirelessly to shape a healthier future for children. In FY 2024–25 alone, through the Primary Health and Hygiene Program, they reached **158,697 children** in **400 schools**, delivering vital lessons and services on health, hygiene, and well-being.

This program takes a holistic approach to a child’s development, nurturing not just physical health, but also mental and emotional well-being.

From nutrition and food hygiene to sanitation, preventive healthcare, and personal cleanliness, Heroes empower children with the knowledge and confidence to care for themselves from an early age.

But awareness is only the first step. Our Heroes go further, turning lessons into action. They lead nutrition drives, address common illnesses, and instill preventive habits like regular hand washing and proper sanitation. These efforts ripple beyond classrooms, inspiring schools and local institutions to make health and hygiene a top priority.

So far, the program has touched the lives of over **336,000 children**, a powerful testament to the Heroes’ unwavering dedication to building a cleaner, healthier, and brighter tomorrow for the next generation.

“RENU TURNS EVERYDAY HABITS INTO A MOVEMENT FOR CHANGE



For the past three years, Renu, a dedicated Community Facilitator, has been creating meaningful change in her village. Recently, while leading the Primary Health and Hygiene Education Program in the local school, she used engaging activities to teach children simple yet powerful habits, washing hands before and after meals, coming to school in a clean uniform, brushing their teeth daily, trimming nails, and keeping their surroundings clean by using dustbins.

The transformation was undeniable. Teachers noticed remarkable improvements in the children’s hygiene and discipline, and the school principal commended Renu’s dedication. Around the same time, a general health check-up and awareness camp was scheduled in the village. When Renu informed the principal, he took an extraordinary step, personally arranging transport for underprivileged students so they could attend the camp and receive free health check-ups.

The village head publicly acknowledged Renu’s dedication, and when the children returned home after the camp, their families expressed heartfelt gratitude to Renu, as well as to the Desai Foundation Trust and Safe Society. Her commitment not only improved the health and hygiene of children but also brought the entire community together in a shared mission of well-being.

FIELD IMPACT STORY — Deoria District , Uttar Pradesh, India

PROGRAM HIGHLIGHT — HELP DESK & ENTREPRENEURSHIP

Over the past three years, the Helpdesk Program, led by our Heroes, has played a vital role in raising awareness and facilitating access to essential government schemes and inclusive services. Building on last year’s momentum, Heroes have also focused on promoting rural entrepreneurship, especially among women and self-help groups (SHGs).

The program empowers rural communities by instilling an entrepreneurial mindset and educating participants about relevant government schemes. Heroes also help beneficiaries connect with District Rural Livelihood Missions and assist them in preparing and submitting the required documentation to access these benefits. In FY 2024–25, Heroes conducted **4456 awareness sessions**, reaching **284,091 individuals** with crucial information on government services and entrepreneurship opportunities.

Now in its maturity stage, the program is receiving positive community feedback, and early success stories of rural entrepreneurs are beginning to emerge. These inspiring outcomes continue to motivate our Heroes and reinforce our commitment to scaling the program further in the coming year.

SONAM BUILDS HER PATH TO FINANCIAL INDEPENDENCE



Financial independence was once just a dream for 30-year-old Sonam from Selu. With two children in school and her husband as the sole earner, she longed to start a business but didn’t know how.

Her turning point came after attending an Entrepreneurship Development Program by the Desai Foundation Trust and Shubhankaroti Foundation, where she learned how to access loans and explore business ideas. With her husband’s support, she secured an INR 45,000 bank loan and launched a home-based saree and jewellery business.

Today, Sonam not only earns her own income but also supports her family, attributing her success to the knowledge and confidence she gained through the program.

Sonam, Beneficiary — Selu District, Maharashtra, India

MENAKA STITCHES HER WAY TO SUCCESS



At 36, Menaka from Lonlipet, Yercaud, was a homemaker, supporting her estate - worker husband and caring for their young daughter. Though she had completed a three-month sewing skills training program, her work was limited to stitching clothes for herself and taking small orders from neighbours.

Her life changed when Community Facilitator Pratheebha held an Entrepreneurship Awareness session in her village. Motivated by the session, Mena-ka cleared her doubts and embraced the idea of starting her own tailoring shop.

Her income soon jumped from hundreds to thousands, and she now proudly contributes to her family’s expenses, proving how skills, guidance, and determination can turn potential into prosperity.

Menaka, Beneficiary — Yercaud Block, Tamil Nadu

PROGRAM HIGHLIGHT — MENSTRUAL HYGIENE MANAGEMENT

The Menstrual Hygiene Management (MHM) Program has been a vital part of the Heroes for Humanity initiative since its inception. Each year, the program evolves to address new challenges. In FY 2023–24, we expanded our focus to include awareness sessions for men and boys, promoting a more inclusive understanding of menstrual health and breaking long-standing taboos.

Led primarily by our female Heroes, the program adopts a holistic approach, addressing the social stigma and practical barriers faced by women and girls during menstruation. It focuses on building awareness, promoting hygiene practices, and improving access to menstrual products.

In the last financial year, Heroes conducted **8,206 MHM sessions**, reaching **246,203 individuals** across communities. During these sessions, they also distributed **189,000 sanitary pads**, ensuring that participants had access to essential menstrual hygiene products.

To assess impact, we conducted an evaluation study with over **60,000 participants**. Findings showed that **91% of women began using sanitary pads post-session, and 94% adopted improved hygiene practices**. Looking ahead, we plan to further scale gender-neutral menstrual awareness efforts, making menstrual health a shared community responsibility grounded in respect, health, and dignity.

Breaking Taboos: Rajendra Opens Menstrual Health Conversations



Rajendra, 26, from Kalota village in Dausa district, serves as a Community Facilitator, dedicating his time to educating and mentoring local children. In October 2024, when the HFH program introduced Menstrual Health Management (MHM) sessions for boys, he was initially hesitant. His first few sessions in government schools were met with silence and shyness.

Determined to break the ice, Rajendra began with casual conversations and simple questions, slowly building comfort and trust. This approach sparked curiosity, leading to open discussions about menstruation.

By November 2024, Rajendra had reached 180 adolescent boys and young men, helping them understand menstruation as a natural process and fostering empathy and respect towards women and girls.

Rajendra — Dausa District, Rajasthan, India



PROGRAM HIGHLIGHT — Health and Hygiene Awareness on Cancer

Last year, the Desai Foundation Trust’s Heroes launched a Cancer Awareness Initiative under the Health and Hygiene Awareness Program across all locations, focusing on breast and cervical cancer, two of the most common cancers among women in India. Heroes trained women on self-examination techniques for breast cancer, encouraging early detection and prompting many to seek clinical check-ups.

The need is urgent: India reports over 178,000 new breast cancer cases and 127,000 cervical cancer cases annually, yet screening coverage remains extremely low, only 0.6% for breast cancer and 1.2% for cervical cancer among women aged 15–49. Without early detection, treatment success rates drop sharply.

Taking this initiative seriously, in the last financial year, our Heroes reached **496,018** people through **12,000+ awareness sessions** across rural communities. In the coming year, we will broaden the program to include other types of cancer, further strengthening early detection and prevention efforts.



AWARENESS TO ACTION: SUMAN'S FIGHT AGAINST CANCER



In the BKT block of Lucknow, 34-year-old Suman was busy managing her home and family when she noticed small lumps in her breasts. She ignored them at first, thinking they were temporary. Her perspective changed after attending a cancer awareness session by the Desai Foundation Trust’s, where she learned that such symptoms could indicate cancer and that early detection saves lives.

“I didn’t know a lump could be a sign of cancer. After the session, I found the courage to consult a doctor,” she shared.

Encouraged by the team, Suman underwent screening. The lump was malignant, but because it was caught early, treatment began immediately.

Today, she continues her treatment with hope and gratitude. “With the team’s help, I detected it early. This awareness saved my life,” she said. Suman’s story proves that knowledge and timely action can save lives.

Suman, Beneficiary — BKT Block, Lucknow, India



A HERO’S GUIDANCE, A LIFE SAVED: YELLAVVA'S STORY



In Kanakapura village, Haveri district, 55-year-old Yellavva worked as a daily wage laborer with her husband to support their three children. For months, she lived with a breast tumor that a private doctor dismissed as harmless.

Her turning point came when she attended a cancer awareness session led by our Hero, Shivadevi. Learning about the symptoms of breast cancer, Yellavva realized her condition could be serious. With Shivadevi’s guidance, she visited the district hospital, where tests confirmed third-stage breast cancer.

She was referred to Bangalore for surgery and chemotherapy. Today, Yellavva is recovering and grateful.

“The awareness program gave me the courage to act. It saved my life,” she said. Her story proves that awareness leads to survival.

Yellavva, Beneficiary — Haveri Block, Tamil Nadu

MESSAGE FROM KARAM HINDUJA, CEO OF S.P HINDUJA BANQUE PRIVEE



Our commitment to the Heroes for Humanity program underscores our deep belief in its mission and transformative impact. By entering into a multi-year contract, we are not only ensuring the sustainability of the Heroes for Humanity program but also reaffirming our dedication to making a lasting difference across rural India. This partnership upholds the values of cultivating dignity and integrity, empowering communities, and fostering resilience that will benefit generations to come.

Karam Hinduja
CEO, S.P. Hinduja Banque Privée

A Special Thanks to S.P. Hinduja Bank

The Desai Foundation Trust extends its deepest gratitude to S.P. Hinduja Bank for their unwavering support of the Heroes for Humanity (HFH) program. Their generosity has been nothing short of transformational, not only for our organization but for the millions of lives touched across rural India.

At a time of global crisis, their trust launched the Heroes for Humanity program as a relief initiative. What began as an emergency response has since grown into a cornerstone of who we are expanding dignity, health, and opportunity for communities across the country.

This transformation would not have been possible without the vision and catalytic generosity of S.P. Hinduja Bank. Their partnership has enabled us to empower over 500 local Heroes, deliver essential health services, and create sustainable pathways for women and families.

We are humbled by their belief in our mission and honored to stand alongside them in this journey. The road ahead is brighter, stronger, and more impactful because of their extraordinary support.



S.P. HINDUJA

BANQUE PRIVÉE

www.thedesafoundation.org



Partner Highlight: Centre for Community Development, Odisha



A. Jagannadha Raju

At the Centre for Community Development (CCD), we've seen how the Heroes for Humanity (HFH) program by the Desai Foundation Trust is transforming lives in the remote tribal belt of Gajapati District, Odisha. Covering 121 villages in the Mahendragiri Eastern Ghats, it reaches over 30,729 people, bringing services, hope, dignity, and lasting change.

What sets HFH apart is that its 'Heroes' come from the very communities they serve, trained and empowered to tackle challenges affecting women and marginalized groups. In a region with limited healthcare, education, and jobs, the program has turned idle youth and women into agents of change, uniting communities, working with authorities, and reducing health risks from anemia, malnutrition, and breast cancer. At CCD, we are proud to be part of a journey that's not just changing numbers, but lives.



Partner Highlight: SPS India Foundation, Tamil Nadu



Rev. Dr. James Sundar

Heroes for Humanity in Yercaud are creating real change. With 30 dedicated women leading health, livelihood, and education programs in villages, they are breaking barriers and empowering communities with vital knowledge. Bold and courageous, they step beyond societal taboos, working seamlessly with program leadership to drive collective growth.

Over the past year, I've been honored to witness and support their mission to uplift women and children. Their work is a beacon of hope, proving that unity, resilience, and determination can shape a brighter future and leave a lasting legacy of empowerment.



Partner Highlight: Priyanshi Educational, Cultural & Social Society (PECSS), Dhar



Dr. Shalini Saxena

In Dhar and Barwani, a wave of change is taking root. Through the Heroes for Humanity program with the Desai Foundation Trust, local women and youth are breaking barriers, building trust, and inspiring progress.

From raising awareness on anaemia, malnutrition, and cancer to creating livelihood opportunities and supporting children's education, these Heroes are transforming lives at the grassroots. At Priyanshi Educational, Cultural & Social Society, we are proud to stand with them in shaping a healthier, stronger future for every family.



Partner Highlight: SCODWES, Karnataka



Mrs. Saraswathi N Ravi

In the remote corners of Uttara Kannada and Haveri, a quiet revolution is breaking the silence around menstruation. Where a girl's first period once brought shame and secrecy, there are now open conversations, laughter, and dignity. Mothers and daughters stand together—empowered by knowledge and strength—thanks to the partnership between SCODWES and the Desai Foundation Trust under the Heroes for Humanity project.

Once an unspoken taboo, menstruation is now met with confidence as girls leave sessions with shoulders high, sanitary pads in hand, and pride in their voices. Alongside menstrual health, SCODWES is fostering community well-being through Help Desks, anaemia and cancer awareness, and essential health education. On behalf of every mother, girl, and family touched—thank you for turning stigma into strength, and silence into hope.



THANKS TO OUR PROGRAMATIC PARTNERS!



THANK YOU TO OUR TEAM!

In just a few years, the Desai Foundation's India team has grown from 40 to nearly 500 members, working tirelessly across rural communities to raise awareness and deliver essential social services. Their dedication has been nothing short of remarkable, and we celebrate their success with deep pride.

Meanwhile, in the U.S., our board members, advisors, and staff remain unwavering in their belief: that with the right support, even the most underserved women and children in rural India can rise and #DreamBeyond their circumstances.

To both teams, THANK YOU! Together, we are The Desai Foundation!

THANK YOU TO OUR SUPPORTERS!

We are so deeply grateful to S.P. Hinduja Banque Privée for their ongoing support of this transformative program and we are excited to continue to expand our work with our incredible Heroes! Additionally, there are many more incredible partner organizations which have supported these efforts, all of whom we want to thank deeply for their contribution, faith, and support.



S.P. HINDUJA
— BANQUE PRIVÉE —



PwC India



"I am so proud that I have had the chance to meet all of you and hear some of your stories. It is so impressive that the Desai foundation understood the importance of finding local people like all of you to do this important work. I am so impressed by the model of this program, and so delighted to hear about all the things you are doing as Heroes for Humanity. And hope that you are not only learning so much, and growing personally, but understanding what an impact you are all having on your families and your communities. So thank you very much."

—Secretary Hillary Clinton

THE FUTURE OF HEROES OF HEROES FOR HUMANITY

Health and Hygiene Awareness of Diabetes

The ‘Health and Hygiene Awareness of Diabetes’ program aims to educate women about diabetes prevention, early detection, and treatment options. By conducting awareness sessions, the initiative seeks to empower people with knowledge on maintaining health and hygiene, recognizing symptoms, and accessing medical care promptly.

Primary Health and Hygiene Awareness Program

The ‘Primary Health and Hygiene Awareness Program’ targets school children to instill good health and hygiene practices. Through engaging activities and educational sessions, the program aims to teach children about the importance of cleanliness, disease prevention, and healthy habits, fostering a foundation for lifelong well-being.

Banking Savings Education and Awareness Program

The ‘Banking Savings Education and Awareness Program’ in rural communities aims to educate residents on financial literacy, promoting the importance of savings, banking services, and responsible financial management. By raising awareness, the program seeks to empower individuals with the knowledge to make informed financial decisions and improve their economic stability.

Health and Hygiene Awareness of Anemia

The Health and Hygiene Awareness of Anemia program aims to educate communities about anemia prevention and management. It focuses on conducting Haemoglobin test and providing the supplement along with promoting proper nutrition, sanitation, and regular health check-ups to combat anemia, particularly among women and children, thereby improving overall health and well-being.

Heroes Training and Development Program

The ‘Training of Trainer’ program, designed quarterly and monthly, focuses on enhancing communication and employability skills. It includes on-site or online training sessions on teaching, public speaking, problem-solving, and effective communication. Interactive activities like on-the-job simulations, role-playing exercises, and practice presentations are integral parts of the program.

Collaboration with Industry Experts

With support from industry experts, we train our heroes to enhance their employability skills. This collaboration ensures that our heroes are well-equipped with the latest knowledge and techniques needed to excel in their roles and contribute effectively to their communities.

Certificate Distribution

The certificate distribution program recognizes and rewards individuals who have excelled in their roles as community heroes. This initiative provides a meaningful way to acknowledge their hard work and dedication, reinforcing their commitment to community service.

BUDGET SUMMARY: JULY 2024 - JUNE 2025

ITEM	AMOUNT
Salary of Heroes	Rs. 20,994,882
Salary of Management	Rs. 1,160,793
T-Shirt Printing	-
Programmatic Expenses	Rs. 90,068
Bank Charges	Rs. 25,839.64
Total	Rs. 22,271,583

For more information please contact info@TheDesaiFoundation.org

Thank you so much! With deep gratitude


Megha Desai, Desai Foundation President


Mittal Gohil, Desai Foundation Trust Executive Director



ABOUT THE DESAI FOUNDATION

The Desai Foundation’s vision is a world in which everyone, no matter their circumstances, can create the life they want to lead. To realize this vision, our own dream for the world, we work with local leaders to elevate the health and livelihood of underserved communities, serving women and children in India in particular. We provide a strong foundation of health, educational and vocational training, and livelihood programming opportunities upon which communities can rise with dignity. The Desai Foundation has more than 30 scalable and sustainable programs. For the past 28 years, The Desai Foundation has been cultivating dignity so that rural women and children can #DreamBeyond!

Visit us at www.TheDesaiFoundation.org



www.thedesaifoundation.org



info@thedesaifoundation.org

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